



Kaya Natin Chapters

PRIMER

INTRODUCTION OF KN



“If bad people in our government can join forces to wreak havoc in our country, then why can’t the good people join forces as well and promote good governance in our country?”
-Harvey Keh as quoted from the Philippine Daily Inquirer (PDI) last June 16, 2008

Kaya Natin! is a non-partisan movement composed of Filipinos from different sectors of society that aim to espouse effective, ethical and empowering leadership in our country. We seek to promote genuine and lasting change in our government by promoting transparency, social accountability, people empowerment and electoral reforms. By upholding these values and principles, it hopes to help make our government and our leaders more responsive to the needs of the Filipino people and enable it to deliver basic services to those who need it most in the most efficient and effective way.

We firmly believe that our government officials should be effective, ethical, and empowering servant leaders. These are people who (1) know their jobs and does it well; (2) carry out their duties and responsibilities with integrity; and (3) involve their constituents in governance and create opportunities for the people to participate and be heard.

Formally launched in July 2008, Kaya Natin! began with an informal meeting among three progressive and outstanding local government leaders in the Philippines. The Ateneo de Manila University-School of Government through Harvey Keh set up a meeting with Naga City Mayor Jesse Robredo, Isabela Governor Grace Padaca, and Pampanga Governor Ed Panlilio in Club Filipino on June 10, 2008. The three leaders shared best practices and found out that they had common problems where they can support each other on.

Finally, the group decided to establish a movement where Filipinos can help push for electoral reform, people empowerment, and the crusade against all illegal activities. Calling the movement “Kaya Natin!”, the group was launched at the Ateneo de Manila University on July 30, 2008.

The organization’s main thrusts can be summed up as thus: leadership sanctuary and a responsible and empowered citizenry. Kaya Natin! has “Champions of Good Governance,” former and incumbent elected officials who were nominated and selected for their effective, ethical, and empowering leadership style.



Kaya Natin! Founders



JESSE ROBREDO

Late secretary, Department of Interior and Local Government

Before Jesse Robredo became the mayor, Naga City was an impoverished third-class city. All that changed when, in 1988, Mayor Jesse left his corporate job in Manila to run for mayor in Naga. He won, becoming the youngest person in the Philippines to be elected city mayor. Two years prior to becoming mayor, he served as Program Director of the Bicol River Basin Development Program, an agency tasked to undertake integrated area development planning of the region's three provinces.

Under his leadership, Naga City thrived and progressed. To make the local government more participatory, Robredo established the People's Council of Naga, which ensures that NGO's and other sectors are represented well in meetings and that they have a say in what happens in their province. Transparency and accountability are practiced, as are efficiency and ethical leadership.

Both the mayor and the city have become multi-awarded, winning over 140 local and international awards. Among Mayor Jesse's personal accolades are the 2000 Ramon Magsaysay Award for Government Service, the 1996 Outstanding Young Persons of the World (TOYP) Award, the Outstanding Young Men of the Philippines (TOYM), 1998 Konrad Adenauer Medal of Excellence as Most Outstanding City Mayor of the Philippines and the first ever "Dangal ng Bayan" Award of the Civil Service Commission. He was also cited by Asiaweek Magazine in 1999 for transforming Naga City from a lethargic Philippine city into one of the Most Improved Cities in Asia. His program "Kaantabay sa Kauswagan" (Partners in Development) gave priority to the impoverished people in Naga, cited by the United Nations as one of the Top 40 Best Practices in 1996.

Robredo earned his Masters in Public Administration at the prestigious John F. Kennedy School of Government, Harvard University, Cambridge, Massachusetts in 1999 and completed his Masters in Business Administration at the University of the Philippines where he ranked number one as a university and college scholar. He is also an Edward Mason Fellow and holds undergraduate degrees in Industrial Management Engineering and Mechanical Engineering from De La Salle University.

After his sixth and final term, Robredo was appointed Secretary of the Department of Interior and Local Government by President Benigno Aquino III. He continued to replicate Naga City's best practices in every local government unit in the Philippines before he passed away last August 18, 2012.



**MARIA GRACIA CIELO “GRACE” PADACA
COMELEC Commissioner and
Former governor, province of Isabela**

After forty years of being ruled by the Dy family, Isabelinos saw a chance to take back their province when radio broadcast journalist Grace Padaca ran for governor in 2004. As “Bombo Grace” on Bombo Radyo Pilipinas for 14 years, she reported on the events happening in Isabela under the Dys. Finally, tired of the same politicians controlling Isabela and wanting the province to prosper, Padaca decided to take a chance and run for office herself. She defeated the dynasty and immediately assumed responsibility of governing the second largest province in the Philippines.

Despite her physical limitations, having been stricken with polio as a child, Padaca worked hard, focusing her energy on implementing programs that will help her “apo Isabelinos” at the same time abolish corruption, jueteng, and most especially illegal logging. Even when she was young, Padaca was already diligent and committed to her priorities. She graduated magna cum laude from the Lyceum of the Philippines University with a Bachelor of Science in Business Administration, major in Accountancy. She carried the responsibility she had as a student from school to the capitol, where she makes sure that nothing and no one is overlooked. Her efforts have been recognized by no less than former US Ambassador Kristie Kenney, who presented her with the International Women of Courage award in 2007 after winning her second term. She was also awarded the prestigious 2008 Ramon Magsaysay Award for Government Service for her outstanding governance in Isabela.

The youth remains one of Padaca’s top priorities. She is an advocate of electoral reforms, and she encourages the young Filipinos to be proactive in political affairs. She believes that the youth hold great power in their hands to change the corrupt system in the government. Thus, she makes sure that her young constituents get quality education even as she urges them to think critically and channel their energy into something positive that will help not just Isabela but the whole Philippines.

The 2010 elections saw Padaca losing by a handful of votes by opponent Faustino Dy III. Despite her defeat, she considers the elections a victory for her. She is truly an example of courage and good governance in the country, serving as an inspiration for Filipinos everywhere.



EDDIE “AMONG ED” PANLILIO
Former governor, province of Pampanga

More popularly known as Among Ed, Panlilio is Pampanga’s priest-turned-governor who dared to run against the province’s big-time political figures Mark Lapid and Lilia Pineda. With neither political machinery nor an abundant war chest, Panlilio made history when he narrowly defeated his opponents in the 2007 gubernatorial elections. His victory has been branded by many as nothing short of a “miracle” because his campaign depended mostly on volunteerism, donations, faith and goodwill. He is the first priest to be elected governor of Pampanga and the second in the Philippines to sit in public office.

Almost immediately, Panlilio set to work in the province, fighting jueteng, widely rampant in Pampanga. He has also achieved a significant increase in the quarry collections, collecting more in quarry taxes in a few months than the previous governor had in three years. Being a former priest, Panlilio believes in an honest and responsive government, free of corruption and all illegal activities. He took the challenge to become an alternative candidate for the people of Pampanga to give them new hope and restore good governance in the province. To those who have had the chance to work with him, Panlilio is the no-nonsense leader who leads by example. He takes the time to listen to the peoples’ views and opinions while remaining firm and decisive in his stand. As a first time governor, he is slowly learning how to be more efficient in running the province, giving priority to the needs of his constituents.

After a very difficult campaign against the former governor Lilia Pineda during the 2010 elections, who was backed by then president Gloria Macapagal Arroyo who was also running for congressman in Pampanga, Panlilio lost the governorship, but remained true to his principles of honesty and accountability. He is now active in Pampanga’s civil society movement aiming to bring transparency, people empowerment, and social accountability to the local administration.



BOARD OF TRUSTEES



Francis Pangilinan , Chairman of the Board



Former Senator Francis “Kiko” Pangilinan has always stood up for what is right ever since he became a Quezon City councilor in 1988. Because of that, his passion for service and leadership led him to be one of the top legislators in the country. Now that his term is over, Sen. Kiko plans to continue his fight for good governance and ethical leadership as the Chairman of the Board for Kaya Natin!

Sen. Teofisto Guingona III, Board Member



As chairman of the Senate Blue Ribbon Committee, Sen. TG's values he lives by everyday is transparency, accountability and peoples participation. As a leader, he creates innovative and game changing programs that recognizes the efforts of public servants from all levels in government. As Kaya Natin Champion and board member, he plans to create more programs for the youth and for the health sector.

Sonia Lorenzo, Board Member



Known as “Nanay Sonia” to her constituents, Former Mayor Sonia Lorenzo has been a constant fixture in the political arena since she ran for Mayor in San Isidro, Nueva Ecija. As one of the longest Kaya Natin Champions, she continues to help local government units as the head of ULAP or the Union of Local Authorities of the Philippines.

Among Ed Panlilio, Board Member



As one of the founding members of Kaya Natin! Movement for Ethical Leadership and Good Governance, Among Ed Panlilio continues to be the source of inspiration for the movement. Always willing to fight the good fight, he is currently active in Pampanga's civil society movement aiming to bring transparency, people empowerment, and social accountability to the local administration.



Congressman Teddy Baguilat Jr., Board Member



After almost 20 years in politics, he shifted from an executive position--as former mayor and governor--to a legislative seat as congressman representing the lone district of Ifugao Province. As an IP champion, he allots time to visit IP communities not only in Ifugao, but also in Visayas and Mindanao. Cong. Teddy is truly as different from a traditional politician as he can be.

Congresswoman Leni Robredo, Board Member



Inspired by her husband's courage and leadership, Congresswoman Leni Robredo decided to do what she would never have thought that she would do; run for office. Promising to help her hometown and constituents, Atty. Leni could not bear the home that her husband built be left in the wrong hands. Continuing her husband's values and ideals as a leader, she plans to shower her district with many programs that they could benefit from and be a just legislator and public servant in the House of Representatives.

Dean Antonio G.M. La Viña, Board Member



A lawyer, educator and environmental policy expert, Dean Tony proves to be a commanding presence not only physically but also mentally. As an academic, Dean Tony has served as a professor in not one but three Ateneo campuses. Passionate about the making of environmental policies, he served as an undersecretary for the DENR and currently sits as dean of the Ateneo School of Government. His fervor for the environment does not only stop there but is highly involved in the promotion of good governance and transparency and accountability in the country

Atty. Arnel Casanova, Board Member



As President and CEO of the Bases Conversion Development Authority (BCDA) Atty. Arnel gets to face a lot of challenges not just in the use of the bases but with foreign and local investors as well. Hard work, staying grounded and standing up for what is right is his key to success. A self-made man, Atty. Arnel continues to pursue the promotion of good governance and ethical leadership in his work and in his day to day life.



Charlie Yu, Board Member

As the lone representative of the business sector in the board of trustees, Empire East Land Holdings Inc. president Charlie Yu joins the movement as a board member hoping to extend the fight for good governance and not limit it to the government. As a member of the private business sector, Charlie aims to also espouse ethical leadership and good governance in the business he is in. Having served as a special legal counsel to then Secretary of Health Juan Flavio Velasco, Charlie knows a lot about the workings in the government sector. He also served as director to the Institute of Philippine Culture and holds a masters degree from the University of London.



Jim Paredes, Board Member

As one of the prime movers of original Filipino music in the country, Jim Paredes is highly involved not only in the promotion of Filipino culture but in political issues and current events as well. As a member of the Kaya Natin! Board of Trustees, Jim serves as the Champion for the Culture and the Arts. This only proves that you don't need to be in government to become an ethical, empowering and effective leader.



Harvey Keh , Board Member

A mediator, mentor and friend, Harvey is one of a kind. As the lead convener of Kaya Natin! Movement for Ethical Leadership and Good Governance, he is the glue that sticks everything together. His passion for helping others started at a young age of 21 where he put up the Pathways to Higher Education where he nurtures leaders from public schools and prepares them for quality college education. Currently involved in different organizations like the Acts of Hope for the Nation (AHON) and the Philippine Toy Library (PTL). He continues to lead different programs in Kaya Natin! in relation to health, education, responsible citizenship, and most especially continuing to serve others by delivering the right services our country needs to prosper.



KAYA NATIN

Movement for Good Governance & Ethical Leadership



Kaya Natin! Programs

Kaya Natin! Programs

Health

◆Health Leaders 4 Mothers

The Health Leaders 4 Mothers is a three year project that aims to collaborate with the local communities by getting health leader volunteers to become maternal agents to help reduce the risk of maternal mortality in the third district of Quezon City through training and mobilization of the health leaders in the different barangays to encourage pregnant women to have their pre-natal check-ups and to ultimately give birth in a safe and accredited health facility.

◆Dakilang Barangay Health Workers Awards

Awarding and highlighting true community health leadership of barangay health workers through a recognition program.

◆Barangay Health Workers Congress

A leadership development program for barangay health workers of Iloilo and Negros Occidental

◆Champions for Health Governance Awards

An initiative recognizing top performing Local Government Units (city and municipality level only) for excellent and efficient implementation of their local health programs focused on the UN Millennium Development Goals 4, 5 and 6.

◆LGU Champions for Health Seminar/ Workshop

Bringing together LGUs to work together for public health development through good governance.

Education

◆Project Education

Project Education: Educating the Nation One Student at a Time is a project created under the Kaya Natin! Movement for Ethical Leadership and Good Governance with the help of Unionbank's U--Share project. It aims to help send underprivileged students to school and assist them in paying for their fees. It is primarily an online donation portal where people from all over the world can donate and help a college



Kaya Natin! Programs

◆Champions for Good Governance and Education

The Champions for Good Governance and Education (CGGE) is a partnership between Kaya Natin! Movement and SEOIL Philippines, Inc. The program is a leadership and education seminar for government officials. Included in the seminar are workshops and talks of people who are experts in these fields. The end goal of the seminar is for the participants to submit a project proposal which will further improve the education sector in their respective localities and those with the best proposals will be funded by SEOIL Philippines, Inc.

Political Education and Responsible Citizenship

◆The Jesse Robredo Caravan for Good Governance

A caravan that seeks to promote and proactively advocate among the youth in colleges and universities the Jesse Robredo brand of leadership.

◆Lead Like Jesse

The Lead Like Jesse is a three-day training program for young Filipinos on introducing and applying Jesse Robredo's style of leadership. It aims to inculcate in the hearts and minds of young Filipino leaders the leadership values and principles that Robredo had stood for and lived out.

◆The Gamechangers

A series of conferences that aims to share creative, unconventional and innovative ideas that are revolutionizing the ways we solve our nation's problems

◆Kapihan Natin!

Coined by the Kaya Natin's Chairman of the Board, Francis Kiko Pangilinan, Kapihan Natin! is a social gathering of Kaya Natin! supporters and volunteers. A Kapihan session held by a theme of the month, exchanging thoughts on issues and a great way to know each other.



Kaya Natin! Champions

Kaya Natin! CHAMPIONS



NERIC ACOSTA



KAKA BAG-AO



TEDDY BAGUILAT



BOLET BANAL



MARIVIC BELENA



JOY BELMONTE



GLORIA CONGCO



APRIL DAYAP



JAN DISOMIMBA



MADELAINE GAZMEN



FLORANTE GERDAN



TEOFISTO GUINGONA III



AURA LANDAR-LAYESE



ROSETTE LERIAS



SONIA LORENZO



FERMIN MABULO



MARCY TEODORO



CAESAR MARQUEZ



SHIRLYN MACASARTE



MARY-JANE ORTEGA



GRACE PADACA



ED PANLILIO



JENG REYES



JESSE ROBREDO



MIGS DOMINGUEZ



JOCELLE-BATAPA SIGUE



MABEL SUNGA-ACOSTA



ERIN TAÑADA



MARCELINO TEODORO



FRANCIS TINIO



JUN VERZOSA



VALENTIN YAP



RUFFY BIAZON

ETHICAL. EMPOWERING. EFFECTIVE.





GUIDELINES IN CREATING A KN CHAPTER

Why create a local KN Chapter?

It all started with a hope that every Filipino would be empowered to choose effective, ethical and empowering leaders for the country. A hope that someday the Philippines will be run by leaders who are both effective and ethical. The sheer number of invitations and volunteers we get is an indication that the Filipinos are hungry for change and good leaders. This may mark the beginnings of an empowered citizenry, which will then lead to an informed and wiser electorate. Through our KN chapter which will be our gateway. Kaya ng Pinoy maging magaling at mabuting pinuno; kaya ng Pinoy pumili ng tama. Kaya Natin!

1. The creation of a Local Chapter is a way to reach out to all levels in the community.
2. The chapter form the grassroots and it is where the real work in transforming lives and communities actually takes place.
3. The creation of a Local chapter provides the community with stronger leaders, working partnerships, and a heightened sensitivity to people of all backgrounds

What is a KN Chapter?

- A group which consists of at least 25 members including a President, Vice President, Secretary and
- Treasurer or other positions needed to run the chapter.
- Completed basic orientation of the chapter and oath-taking of members
- It is a composition which can later federate into provincial, regional or national group.
- Initially can be:
 - school-based
 - LGU-based (municipal government)
 - sectoral (youth, farmers, kababaihan, seniors, etc.)
 - community (barangay, municipality)
- To be able to meet quarterly or semi-annually with documentation (recording of minutes, photo or video) and be able to submit reports to KN including accomplishments as well as plan of action for a year (short-term) and for the next 3 years
- To be able to conduct at least two major activities within the year of their founding with the following
 - as suggestions:
 - fund-raising event
 - film-showing of Jesse Robredo documentary and other Jesse Robredo activities,
 - forum on good governance,
 - health activity (medical missions)
 -
- Must be able to post or connect with KN website, face book and twitter account so they can be acknowledged in the nation of KN chapters.
- Must show proof that the chapter was able to expand their membership by recruiting quality members as KN volunteers and present in their plan of action how they intend to spread the message of good governance and ethical leadership to individuals as well as the institution they are in. For example, if LGU-based, the chapter must have a plan of popularizing the KN message within the LGU.
- Must be able to conduct local membership screening





KN CHAPTER APPLICATION FORM

Date: _____

Location:

Municipality / City : _____

Province / Region : _____

Complete list of Members:

Name	Position	Occupation
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

(Please place additional sheet if needed)

Contact Person: _____

Address: _____

Contact No. _____

Email Address: _____

For KAYA NATIN HQ Use only

Assessment:

Approvals:





INDIVIDUAL MEMBER / VOLUNTEER APPLICATION FORM

Date of application: _____

Name: _____

Address: _____

Contact Numbers: Cellphone _____ email: _____ Tel. no. _____

Birthday: _____ Civil Status: _____ Gender: _____

Spouse (if any) _____ Occupation: _____

Educational Background:

Family Background:

Professional Background:

Affiliation / Membership:

Achievements:

Why do you want to join KN?

Signature over printed name of applicant

For KN Use only

Assessments:

Approvals:





KN CONTACT DIRECTORY

These are the contact person for your needs:

Area	Name of Contact	Cellphone Number
Administration		
Membership		
Finance		
Youth		
Program Operations		



KN CHAPTER EVALUATION FORM

Date: _____

Chapter Name/ Location: _____

Contact Person: _____

Evaluation Proper:

Particulars	Rating					Total
	1	2	3	4	5	
Members Total						
Meeting Schedules						
Program Reports & Accomplishments						
Major Activities conducted						
Communication Connection						

External Evaluation	-	Rate: _____
KN Core Group		Rate: _____
KN Staff		Rate: _____
KN Board		Rate: _____
Self Evaluation		Rate: _____

Final Rating of Accreditation Renewal:

- or no renewal []
- 1 year []
- 2 years []
- 3 years []

Signatories of Conforme:

KN Chapter Head

Harvey Keh
Lead Convener





KN Vision and Mission Statement:

VISION:

“A Philippines led by effective, ethical and empowering leaders in partnership with an enlightened and engaged citizenry.”

MISSION:

1. Serves as a sanctuary for effective, ethical and empowering leaders with courage, dignity and integrity
2. Promote transparency, accountability, people’s participation and electoral reforms.
3. Facilitate in the translation of good governance and ethical leadership into the delivery of basic services to the community.
4. Create venues and establish innovative programs to educate and enable citizenry to actively participate in good governance.

Kaya Natin! Covenant and Good Governance

We, the Kaya Natin! Champions of Good Governance and Ethical Leadership, solemnly swear to adhere to Kaya Natin!’s core values and beliefs, upholding the standards of effective, empowering and ethical leadership in the best way possible.

I promise to continue the fight against graft and corruption in my local government unit and/or the government institution I am currently involved in, advancing instead the values of transparency, social accountability and people’s participation in governance.

I support the eradication of any form of illegal gambling such as jueteng. I also support the movement’s fight against illegal drugs, illegal logging, and all forms of illegal activities. I promise to respect, observe and implement the laws of country necessary for the nation to function well.

I am one with the movement in promoting the need for genuine and lasting electoral reforms that will ensure clean and honest elections.

I am one with the movement in developing and implementing programs and activities necessary to curb poverty and uplift the quality of life of every Filipino.

I pledge to support my fellow Kaya Natin! Champions of Good Governance and Ethical Leadership as long as these will not compromise the values and principles of the movement.

I pledge to espouse the following:

- a.) Transparency and Accountability in our Government
- b.) Eradication of Graft and Corruption in our Government
- c.) Electoral Reforms
- d.) Eradication of All illegal activities such as jueteng and illegal logging
- e.) Ethical and Moral Leadership
- f.) Promotion of Pro-Poor programs and policies
- g.) Respect for Local Government Autonomy

Finally, I pledge to abide by these values and principles for as long as necessary, whether as an elected government official or as an ordinary citizen of the Philippines. Should I fail to abide by